

## For Immediate Release

**Media kits and review copies available upon request. Mouth-watering interviews and informative monthly travel calendar feature stories also provided upon request.**

Contact: Joan Steinbacher, 800-930-4731, [info@BeeCliffPress.com](mailto:info@BeeCliffPress.com); or hit reply and provide us with your best street address.

## Florida's Food Festivals – A scrumptious delight for all

Want to enjoy the fresh taste of local fare while enjoying the Florida sunshine? Then give yourself, family, and friends a real Florida experience by attending a food festival!

In her new book ***Food Fest! Your Complete Guide to Florida's Food Festivals***, Seminole author Joan Steinbacher, a self-described food fest fanatic, has created the ultimate "foodies" travel guide to Florida.

Whether traveling North to South or East to West, ***Food Fest!*** documents the mouth-watering delights of the state's unique and exciting annual food festivals, cookoffs, and tasting events. With over 200 delicious Florida food celebrations, it's a scrumptious, year-round cornucopia! From mullet to crawfish, frog legs to sausage, mangos to kumquats, garlic to swamp cabbage, flap jacks to chocolate, and everything in between, there's a festival for every taste.

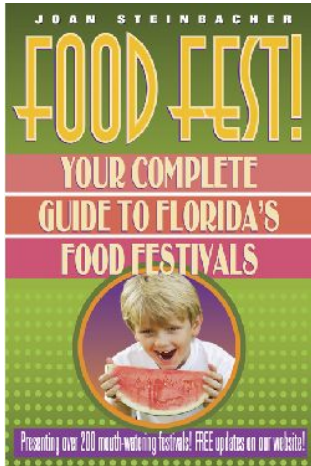


Here is a sampling of events coming in March and April 2007:

- ◆ Plant City - Florida Strawberry Festival (March 1-11)
- ◆ Floral City - Strawberry Festival (March 3-4)
- ◆ Safety Harbor - Seafood Festival (March 3-4)
- ◆ Clermont - Pig on the Pond Barbecue (March 9-10)
- ◆ St. Petersburg - Cajun Zydeco Crawfish Festival (March 9-11)
- ◆ Okeechobee - Speckled Perch Festival (March 10-11)
- ◆ Pinellas Park - Chili Blaze (March 16)
- ◆ Pensacola - Beulah Sausage Festival (March 16-18)
- ◆ Placida - Rotary Seafood Festival (March 17-18)
- ◆ Miami - Wine and Food Festival (March 22-24)
- ◆ Palm Bay - The Big Squeeze Juice Festival (March 28 – April 1)
- ◆ Lake City - Hog Wild & Pig Crazy Barbecue (March 30-31)
- ◆ Tallahassee - Florida Wine Festival (April 12-14)
- ◆ Orlando - Great American Pie Festival (April 21-22)
- ◆ Pompano Beach - Seafood Festival (April 27-29)
- ◆ Clewiston - Sugar Festival (April 28)
- ◆ West Palm Beach - Sweet Corn Fiesta (April 29)

Steinbacher's book provides the key to these and many more tantalizing events. Florida's food festivals are ideal entertainment for the whole family, featuring a variety of amusements—musical acts, arts and crafts, car shows, and much more. So beyond the scrumptious food, you'll also discover rare competitions (such as the "Tickle Pig" contest where participants decorate porta-potties!); fun, kid-friendly activities; and low-cost ideas for entertaining guests!

And to help you plan weekend getaways or spontaneous day trips, "Food Fest!" provides regional maps and festival directories (by month and region), and lists each event's date, location, contact information, and activities.



***Food Fest!***  
***Your Complete Guide to Florida's Food Festivals***  
**By Joan Steinbacher**

\$14.95

ISBN 0-9779846-0-5

6 in. x 9 in., 200 pp., trade paperback

For more information visit [www.FoodFestGuide.com](http://www.FoodFestGuide.com)

Available in bookstores online or direct from the publisher (Bee Cliff Press, P. O. Box 8598, Seminole FL 33775).

About the Author:

Seminole, FL resident Joan Steinbacher is a writer, information technology professional, and avid food fest fanatic. She has lived on the Gulf Coast and enjoyed Florida's food festivals for over fifteen years. Her love of food was spawned by a month-long European vacation spent traveling and sampling local fare specific to each region. When not writing, she enjoys kayaking and other outdoor activities.

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